

GRATITUDE JOURNAL STRATEGY POSTCARD





Gratitude journaling involves:

Writing down in detail events or experiences for which you are grateful.



Reflecting on and reliving those experiences.

How to do gratitude journaling?



There is no right or wrong way to journal, but some basic tips to keep in mind are:

Elaborate on why you **feel grateful.** The more details you write down, the more you will remember!

Start small. Consider the things that are around you for which you are grateful! You may also reflect on your own contributions, such as helping a colleague or supporting an important cause!

If you're having trouble starting out, try out some of the journal prompts below.





When to gratitude journal?



Anytime you decide to journal, have the goal of writing regularly. Research suggests that writing a couple times a week is most beneficial, so no need to overdo it!1

Make it as easy as possible for yourself! Journal on your smartphone or turn it into a habit such as every other evening before bed!

Research evidence for effectiveness

Research shows that there are many benefits associated with gratitude journaling, for instance:

Enhances awareness of positive moments



Increasing self-esteem and sleep quality 3,5 Z

Better interpersonal relationships¹



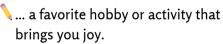
Reducing depression & anxiety symptoms





Sample Gratitude Journal Prompts: Write about...

...a friend, family member, or pet for which you are thankful.



list 3 things that made you happy today.



either to a friend, a colleague, or even for an important cause.

...a time you offered your support,

...a time you went the extra mile to help someone.

...a time you made someone laugh!





CONTACT INFORMATION





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